

Sports Marketing Partners Announces Seattle Seahawks Doug Baldwin to Host Fourth Fresh Files Live

Sports Marketing Partners is pleased to announce that Seattle Seahawks wide receiver Doug Baldwin will be bringing back his live video chat series, branded Fresh Files Live, using the Spreecast platform on Wednesday, May 7, 2014 at 7:30 p.m. PST.

Seattle, WA ([PRWEB](#)) May 05, 2014 -- Sports Marketing Partners is pleased to announce that Seattle Seahawks wide receiver Doug Baldwin will be bringing back his live video chat series, branded Fresh Files Live, using the Spreecast platform on Wednesday, May 7, 2014 at 7:30 p.m. PST.

This will be Baldwin's fourth episode of "Fresh Files Live," an extension of his Fresh Files series on YouTube.

Baldwin's prior three Fresh Files Live installments have been very popular, garnering over 10,000 views for the nearly 25-minute sessions.

During Fresh Files Live, Baldwin takes time to answer questions on air from fans, who can enter the session by creating an account and posting their questions inside the platform.

The Super Bowl champion answered a variety of questions, ranging from life in the NFL to personal preferences and Seahawks-related matters.

Baldwin incorporated a new feature in his most recent Fresh Files Live, bringing fans on camera with him to ask questions. He will allow fans the same opportunity in the fourth session on May 7th.

Baldwin thinks it's a great way to connect with his fan base and is excited to return to the camera.

"All of my experiences with Spreecast have been very positive and the fans react to the chats with enthusiasm and excellent questions," Baldwin said.

Baldwin, who is entering his fourth season in the NFL, is an avid social media user, with active Facebook, Twitter and YouTube accounts.

A replay of Baldwin's most recent Fresh Files Live can be viewed here:

<https://www.youtube.com/watch?v=M8Fg6MsYOms>.

In order to participate in Fresh Files Live on May 7th, users must create a Spreecast account. However, people can watch the live video as a guest without creating an account.

Sports Marketing Partners, better known as SMP, is a sports marketing and consulting company based in Redmond, WA. SMP has expertise in athlete brand building and endorsements, digital and social marketing and sports content creation and management.

SMP has worked with Baldwin, among other athletes, on his brand management since 2013.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).